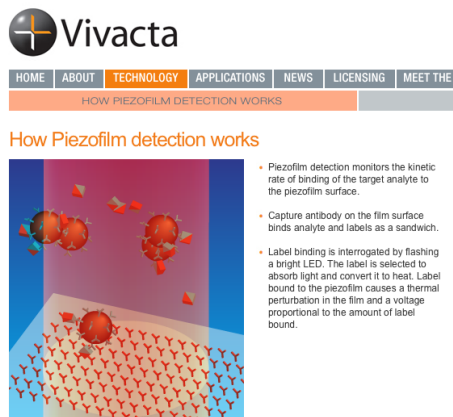


## Benefits of using piezofilm technology at the Point of Care described on new website – [www.vivacta.com](http://www.vivacta.com)



The benefits of using piezofilm detection technology at the Point of Care are described on new website launched by Vivacta – [www.vivacta.com](http://www.vivacta.com). With the help of informative graphics, this provides a concise introduction into how this innovative technology enables the creation of fast, simple and highly accurate immunoassay-based near patient diagnostic tests.

The new website also reviews the benefits of basing critical diagnostic measurements on an electrical output as opposed to current optical methods of signal detection, such as photometric, fluorescence and chemiluminescence.

An illustration is also provided showing the simple sequence that leads from taking a 30µm whole blood sample, using Vivacta's disposable cartridge, right through to final result generation on the portable reader.

Via a link to a published paper\*, the performance details of Vivacta's lead assay – a highly sensitive test for TSH – can be accessed from the new website. This serves to give an example of the exceptional performance conferred by the company's patented piezofilm technology.

Information on licensing possibilities, employment opportunities and profiles of Vivacta's key staff can also be found on [www.vivacta.com](http://www.vivacta.com)

-ends-

Issued on behalf of Vivacta by De Facto Communications

\* Lab-quality point-of-care test for hypothyroidism promises measurable health benefits